

**FEKETE-SZEGÖ INEQUALITY FOR ANALYTIC AND  
BI-UNIVALENT FUNCTIONS RELATED WITH HORADAM  
POLYNOMIALS**

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**Abstract:** In this research article, by making use of Sălăgean differential operator, we introduce and investigate a new subclass of analytic and bi-univalent functions using the Horadam polynomial. We derive the coefficient estimate and obtain Fekete-Szegö inequality for functions in this subclass.

**Keywords and Phrases:** Sălăgean differential operator, Horadam polynomials, coefficient estimates, Fekete-Szegö inequality.

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## 1. Introduction

Let  $\mathcal{A}$  denote the class of all analytic functions  $f$  defined on the open unit disk  $\mathbb{U} = \{z \in \mathbb{C} : |z| < 1\}$ , which is normalized under the condition  $f(0) = f'(0) = 1$  having the Taylor series expansion

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n, \quad z \in \mathbb{U}. \quad (1.1)$$